

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	8004265
<b>Application Number:</b>	10812341
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	9991
<b>Title of Invention:</b>	INTERNET-BASED PRODUCT BRAND MARKETING COMMUNICATION NETWORK CONFIGURED TO ALLOW MEMBERS OF A PRODUCT BRAND MANAGEMENT TEAM TO COMMUNICATE DIRECTLY WITH CONSUMERS BROWSING HTML-ENCODED PAGES AT AN ELECTRONIC COMMERCE (EC) ENABLED WEB-SITE ALONG THE FABRIC OF THE WO
<b>First Named Inventor/Applicant Name:</b>	Thomas J. Perkowski
<b>Customer Number:</b>	84704
<b>Filer:</b>	Thomas J. Perkowski/Annemarie Nadler
<b>Filer Authorized By:</b>	Thomas J. Perkowski
<b>Attorney Docket Number:</b>	100-062USA000
<b>Receipt Date:</b>	13-JUL-2010
<b>Filing Date:</b>	29-MAR-2004
<b>Time Stamp:</b>	14:48:45
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Credit Card
Payment was successfully received in RAM	\$ 1055
RAM confirmation Number	1051
Deposit Account	161340
Authorized User	PERKOWSKI,THOMAS JOSEPH

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

Charge any Additional Fees required under 37 C.F.R. Section 1.21 (Miscellaneous fees and charges)

**File Listing:**

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Amendment after Notice of Allowance (Rule 312)	10812341Amndt312.pdf	295483	no	10
			bd0315dbc72857d923eeeb6b5a4254a9741b8dee		
Warnings:					
Information:					
2	Issue Fee Payment (PTO-85B)	10812341PartB.pdf	72917	no	1
			691976546eb8038a3233a167b123acd18034d328		
Warnings:					
Information:					
3	Fee Worksheet (PTO-875)	fee-info.pdf	32393	no	2
			2ddb200b309ad98172b3499e62fb2dc1d9af1bf1		
Warnings:					
Information:					
Total Files Size (in bytes):			400793		

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.